

The Best for BMW



With luxury vehicle brands such as BMW, image is everything, right down to the car park at its manufacturing plants. This was the situation at BMW Singapore when it called on performance flooring company Flowcrete International to upgrade the decking in its basement car park at its plant on Batam Island, Indonesia, just off the coast of Singapore.

The existing 5-year old solvent-based coating had suffered considerable wear and tear and was displaying severe cracking. Flowcrete recommended its specialist car-park decking system Deckshield, a flexible crack-bridging waterproof coating, combined with Flowcem to provide a moisture barrier at the lower basement level.

Markus Rische, Sales & Marketing Manager, Flowcrete Singapore, says Deckshield's international track record was a key factor in securing the work. "Deckshield has been widely used in Europe, the Middle East and South East Asia. Among the many outstanding references at airports, retail developments, commercial centres and government buildings are the world-class airports of Dubai International Airport, Malaysia's KLIA and Hong Kong's Chep Lap Kok."

The 4,200sqm installation was carried out within the tight timeframe of just a few weeks.

Available in a range of colours, Deckshield reduces noise from tyre squeal, is highly abrasion resistant and requires minimum maintenance. In exposed areas with harsh climatic conditions such as tropical rain and high temperature, Deckshield's waterproofing properties help protect the integrity of the structure from damage due to water ingress and exposure to UV.

ENDS

Contacts:

Markus Rische – Flowcrete Singapore Tel: +65 9825 1850

Amanda Powell – PR & Communications Tel: +603 4260 3022 Mobile: +6 012 373 6659
Email: amanda@flowcrete.com

Notes to Editors:

Flowcrete Singapore is a division of Flowcrete Group plc.

Flowcrete is the world's largest specialist flooring company with an annual installed turnover of some US\$265 million. The Flowcrete Group is the market leader in a complete range of floorzone solutions, including: industrial flooring, seamless terrazzo flooring, specialist floor screeds, corrosion protection and car park decking systems. These solutions are applicable to a broad spectrum of industries, including: automotive, aerospace, electronic, commercial & retail, food & beverage, oil & gas, petrochemical, pharmaceutical, sports & leisure and transportation.

The Flowcrete Group operates 26 offices around the world with seven manufacturing plants in Malaysia, South Africa, the UK, Eastern Europe and USA.

www.flowcrete.com